

Early detection, better protection

Colorectal cancer screening in the workplace: a
panel discussion

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Allison Rosen, MS

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Speakers



**Damian Alagia, MD, MS,
MBA, FACS, FACOG**

Dr. Alagia is the Senior Medical Director for Advanced Diagnostics and Women's and Reproductive Health for Quest Diagnostics. He is an experienced, innovative, and entrepreneurial health care executive as well as an accomplished clinician, surgeon, and educator. Dr. Alagia is also a board-certified obstetrician and gynecologist, and a fellow of both the American College of Surgeons and the American College of Obstetrics and Gynecology. He is a graduate of Georgetown University College and Medical School and holds Master's degrees in business and finance from The Johns Hopkins University.



Mark Kruzel, MD, MBA

Dr Kruzel serves as Medical Director of Oncology at Quest Diagnostics. He has extensive research and industry experience and has published numerous peer-reviewed journal articles as well as presented abstracts at both local and national conferences. Dr Kruzel received his medical degree from The University of Texas at Houston – McGovern School of Medicine; he received his Master of Business Administration from Cox Business School at Southern Methodist University. He is an active member of the American Society of Clinical Oncology and the Association for Molecular Pathology.



**Kelly Brassil, PhD, RN,
FAAN**

Dr. Kelly Brassil serves as the Director of Medical Affairs at Pack Health, a Quest Diagnostics company. In this role, Dr. Brassil leads Pack Health's oncology platform and supports the company's research initiatives, content development, and strategic partnerships. Dr. Brassil has an extensive background in academic medicine with responsibilities that include nursing research and innovation, patient access support services, and hematologic clinical practice.



Allison Rosen, MS

Allison Rosen is a patient, community, policy, and research advocate for the collective adolescent and young adult (AYA) cancer and colorectal cancer communities. She has worked in the world of Oncology for over 18 years. She is a public speaker, board member, and volunteer for local, regional and national organizations and non-profits. Through her own experience surviving Stage 2 colorectal cancer, Allison has experience on both sides of the fence, and works to bridge the gap between the healthcare system and the communities that it serves.

Agenda

- Welcome and introductions
- Importance of screening for colorectal cancer
- In-home screening options
- The face of cancer
- Allison's story
- What next



**Why is it important to
screen for colorectal
cancer?**



Colorectal screening: the facts and figures

A workplace CRC screening program can fill gaps in care for those with healthcare access issues



1 in 5 adults with colorectal cancer are diagnosed under age 55¹



Colorectal cancer is the 3rd leading cause of cancer death in young adults² and the **top 4 leading cause of death in all cancer patients**³



When colon cancer is found and treated early, **the survival rate is about 90%**, that rate decreases to 13% for late-stage detection⁴

1. Colon Cancer Coalition. Get the facts about colon cancer. Accessed March 20, 2024. <https://coloncancercoalition.org/get-educated/what-you-need-to-know/colon-cancer-facts/>
2. Siegel RL, Wagle NS, Cercek A, Smith RA, Jemal A. Colorectal cancer statistics, 2023. Accessed March 20, 2024. CA Cancer J Clin. 2023; 73(3): 233-254. doi:10.3322/caac.21772
3. American Cancer Society. Key statistics for colorectal cancer. January 29, 2024. Accessed January 30, 2024. <https://www.cancer.org/cancer/types/colon-rectal-cancer/about/key-statistics.html>
4. American Cancer Society. Survival rates for colorectal cancer. January 29, 2024. Accessed March 20, 2024. <https://www.cancer.org/cancer/types/colon-rectal-cancer/detection-diagnosis-staging/survival-rates.html>



What does this look like in the real world?

Perspectives from an experienced health professional

The impact of a cancer diagnosis: Allison's story



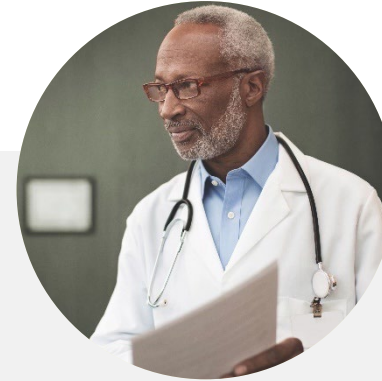
Why is CRC screening important?



Review: we've heard from experts on what screening looks like and the difference it can make.



Employers have a responsibility to care for employees and their families.



We are here to serve you; care is at the center of everything we do.

Q&A

Thank you

Questions? Contact us at
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